

**MSC Board Elections**  
**Candidate Profiles**  
**2023-2024 Season**



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## Executive Board Members

# Jon Graber

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917-204-6116

**Current Role:** Director, President

**Committee Involvements:** KOC/Tournaments Chair, Finance Committee, Fundraising Committee, Zone 1 Committee

**TEAM AFFILIATION:** Thunder, Emelec, Titans (all graduated)

**YEARS AT MSC AND INVOLVEMENT:** 15, parent, Assistant Manager, board member and board president

### ADDITIONAL INFORMATION:

Hi,

I have been associated with the club for 15 years now. First as a parent, then as an assistant manager, then I joined the board and for the past few years I have been board president. The chance to give back to the club after all it has done for my kids has been a great experience. Even as my kids have graduated out from the club, I have truly enjoyed the ability to continue to help the club. While i know the board has accomplished a lot over the past few years, I know there is so much more to do and I hope I get the opportunity to continue to help the club in this role.

# Loryn Bergman

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917-365-3933

**Current Role:** Director, Vice President

**Committee Involvements:** Compliance/Legal Chair, Education Chair, Grievance Chair, Zone 1 Chair, Finance Committee, Coaching Committee, Fundraising Committee

**TEAM AFFILIATION:** Barcelona Boys 2008 ECNL, **CURRENT TEAM MANAGER**

**YEARS AT MSC:** I have been affiliated with MSC for 8 years. (MSC Board member 5 years: currently serving my second term as a Vice President, previously served as Secretary).

## **ADDITIONAL INFORMATION:**

My name is Loryn Bergman and I would be honored to continue serving as a member of the MSC Board. My main goal as a Board member is to work with our parent body, staff and fellow Board members to build community in support of our children's soccer development. My family has been part of the MSC community for many years and my son plays for the 2008 boys team, Barcelona ECNL. I am committed to ensuring that MSC continues to be an inclusive environment where all players and families feel welcome and where players develop a lifelong love of the sport.

As for my qualifications, I have been involved in youth soccer for over 15 years and have volunteered as an MSC team manager for the past 8. I have been a Board member for several years and for the past two have served as a Vice President. I chair several committees and this year am proud to have worked alongside a dedicated group of committee members composed of both MSC staff and Board members as we conducted a national search for the new Girls Directors of Coaching. I also worked with the committee responsible for the field development project at CMSV. While on-field success of our players and teams is very important to me, I continue to support our players off the pitch. I write grants on behalf of our Club and helped to develop an ongoing partnership with the Yours in Soccer Foundation, which funds academic support programs for our student athletes.

In my professional career, I have worked as a prosecutor in the Manhattan DA's Office and the Office of Special Narcotics. After leaving, drawing on my undergraduate background in education and my legal expertise, I began focusing on helping families to obtain educational services for their children (both special needs and gifted and talented), managing middle and high school placements in NYC, and navigating the admissions processes.

I am grateful to all those who have helped make MSC such an incredible organization, and am committed to supporting the Club and all members of our community. Thank you for your consideration.

# David Kramer

[davidskramer68@gmail.com](mailto:davidskramer68@gmail.com)

917-596-3660

**Current Role:** Director, Vice President

**Committee Involvements:** Coaching Chair, Finance Committee, Grievance Committee

**TEAM AFFILIATION:** 2003 Charge, 2006 Express

**YEARS AT MSC AND INVOLVEMENT:** 12 years affiliation with MSC, Board of Directors - 6 years, Vice President - 3 years

## **ADDITIONAL INFORMATION:**

I have been an avid, lifelong soccer fan. I played club soccer, much like my two children (Emma who played for Charge before attending college in 2021 / Will - who played for Express), and was ultimately able to continue playing Division I soccer in college and participate in a Final Four. I understand the dedication that is required to successfully compete at high levels in addition to the time and effort required to be a successful contributor to MSC. I have had my children play on both Premier and non-Premier teams and I appreciate there is a balance between what is right for each child. I also have children who have participated in both the boys and the girls programs at MSC and have seen the unique requirements and needs of each. With my background, I thought I had something to offer and was fortunate to be elected to the Board in 2017 and since then I have served as an active member involved in the club's long-term strategic goals. For the past three years, I have held the position of Vice President on the MSC Board and have been deeply involved in strategic and financial initiatives including the process securing our new field at the College of Mount Saint Vincent and the selection process of our new DOCs for the girls program. This involvement has excited and motivated me to seek reelection and further help the club as it strives to become better and better in the future. I have worked in finance at large firms (JPMorgan) and also risked my own capital in investing and managing small businesses. I understand the time required of people to make things work efficiently. Already knowing and respecting the DOCs, management, and MSC Board members, I believe I can work well with all parties critical to the club and I hope I can continue to contribute to the ongoing growth and success of MSC.

## Current Board Members

# Herman Laret

[hlaret@gmail.com](mailto:hlaret@gmail.com)

917-748-4544

**Current Role:** Director, Treasurer

**Committee Involvements:** Finance Chair, Coaching Committee, Fundraising Committee

**TEAM AFFILIATION:** Emelec 2001 and Titans 2002 and MSC USL2

**YEARS AT MSC AND INVOLVEMENT:** 14 years

### **ADDITIONAL INFORMATION:**

We joined the club 11 years ago. My son first joined the C team and moved up to B and then to A. He was on EMELEC and then Titans after the age mix. I have served on the Board for 7yrs. I am currently also on the US Soccer Federation Board. My background is in finance having started at Salomon Brothers in London and currently am an allocator to hedge funds. I grew up in Europe, partly in the Netherlands and partly in the UK, where I played soccer at a high level in the youth academy system myself.

# Julie Kronish

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917-450-8365

**Current Role:** Director, Secretary

**Committee Involvements:** Web/Marketing Chair, KOC/Tournament Committee, Managers Committee, Education Committee, Zone 1 Committee

**TEAM AFFILIATION:** 2005 ECNL Freedom (Parent) and Roma 2007 ECNL **CURRENT TEAM MANAGER**

**YEARS AT MSC AND INVOLVEMENT:** Joined MSC Board - 2020, Roles - Board Secretary 3 years, Team Manager (Roma 2007 ECNL 8 years), Various committees

## **ADDITIONAL INFORMATION:**

I would be honored to continue serving as a member of the MSC Board. As a dedicated board member, my primary objective is to enhance the club's outreach and foster stronger community engagement. This year, I had the privilege of serving as Secretary and actively contributing to several committees, including the Girls Director of Coaching Search Committee responsible for hiring the new directors to run the girls program. With an enthusiastic and proactive approach, I am committed to instilling pride and unity within our club. My involvement with MSC has granted me deep insights into the profound influence club soccer exerts on players, families, and the wider community. Having personally witnessed the development of my three boys within the MSC community, accumulating a combined 25 years of experience playing in both travel and premier-level teams, I have gained a heartfelt appreciation for the significance of collaborative endeavors. My guiding principle is to foster unity and embrace the exceptional qualities that truly set the MSC community apart. Professionally, I possess a strong background in public relations. Currently, I provide consultancy services for a public relations agency, where I actively contribute to its business practices and specialize in ESG-related work. Advocating for programs that genuinely captivate my interest is a deep-seated passion of mine, and MSC holds a special place in my heart. Thank you for considering my candidacy. I am dedicated to leveraging my skills, experience, and unwavering commitment to propel MSC towards a future marked by community growth and enrichment.

# Anna Lonergan

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917-626-9800

**Current Role:** Director

**Committee Involvements:** KOC/Tournaments Committee, Managers Committee, Fundraising Committee

**TEAM AFFILIATION:** Clash, Express/Wolves, and MANAGER of Titans (all graduated)

**YEARS AT MSC AND INVOLVEMENT:** I have been affiliated with MSC for at least 14 years.

## **ADDITIONAL INFORMATION:**

Over the course of this decade plus I have been a team manager and long-time board member. I hope to remain on the MSC Board for the coming season. My many years as a parent of soccer players both at MSC and outside of the club give me a perspective and voice on our board that can be an important balance to our make-up. It would be an honor to be a part of our organization's leadership as we work to bring MSC to new levels of excellence on and off the field.



# Bill Goldstein

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917-999-6545

**Current Role:** Director

**Committee Involvements:** Finance Committee, Scholarship Committee, Fundraising Committee

**TEAM AFFILIATION:** Sam - Atletico (B2009) 2 years, Ari - Devils (G2006) - 4 years

**YEARS AT MSC AND INVOLVEMENT:** Affiliated for 4 years as a parent and serving 1 year on the Board of Directors

## **ADDITIONAL INFORMATION:**

I have had the great pleasure of serving my first year on the MSC Board of Directors. I have truly enjoyed the experience in working with my fellow board members and the executive leadership of MSC. I have a very deep experience in finance, tax and accounting and have tried to apply those skills where applicable. I have truly enjoyed the experience and feel I have helped the club in the girls DOC process, finalized the agreement with CMSV and being a great advocate for the club. I look forward to being re-elected and continuing to work with the great team at MSC and my fellow board members.

# Danielle Auerbach

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973-420-5111

**Current Role:** Director

**Committee Involvements:** Managers Committee, Fundraising Committee, Education Committee, Zone 1 Committee

**TEAM AFFILIATION:** PSG, Pride

**YEARS AT MSC AND INVOLVEMENT:** 4 years as a parent, 2 1/2 years on the Board

## **ADDITIONAL INFORMATION:**

I started playing competitive tennis at age 9. I competed worldwide, including playing in the Junior U.S. Open in 1999. I then played 4 years of Division I college tennis at Wake Forest University. I understand what it takes to be an elite athlete, and I gained so many valuable life skills playing sports: discipline, time/management skills, work ethic, good sportsmanship, working well with others, and much more. At the same time, I am the Mom of three young children, and I know how important sports are for children at any level, even when it's not particularly competitive. Sports allow children to make new friends, move their bodies, get fresh air, and have a lot of fun.

Over the past four years at MSC, I have been impressed by what I have seen regarding the staff, coaches, and organization. And, I have seen how my 10-year-old son has grown as a person and as a player in that time. I have been on the MSC Board for 2 ½ years now and want to continue to serve, so I can be a small part of helping this wonderful organization continue to thrive. Thank you in advance for your consideration.

# Derek Cribbs

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917-683-9514

**Current Role:** Director

**Committee Involvements:** Finance Committee, Coaching Committee, Managers Committee, Grievance Committee

**TEAM AFFILIATION:** Fury **MANAGER**, Beat **MANAGER**

**YEARS AT MSC AND INVOLVEMENT:** Been a parent at the club for 12 years, team manager for 8 years, board member for 2 years

## **ADDITIONAL INFORMATION:**

I'm a big believer in what sports can teach to young people. Things that you can't learn in the classroom. How to be part of a team, be a leader, to win and lose gracefully are all examples of what sports can teach. My children started playing at MSC in 2011 and my youngest is now finishing her u19 year at the club. I'm on the finance and coaching committees of the board and try to use my background in accounting and finance to help in any way that I can. Hopefully I can continue to participate on the board and one of my goals is to increase numbers on the girls side at the younger ages to ensure that the club has a strong runway for the future at the older ages for the girls.

# Grace Mandigo

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646-425-6556

**Current Role:** Director

**Committee Involvements:** Director, Safety Chair, Coaching Committee, KOC/Tournaments Committee, Grievance Committee

**TEAM AFFILIATION:** Chelsea B2010 **CURRENT MANAGER**, Surf G2015

**YEARS AT MSC AND INVOLVEMENT:** 7 years

## **ADDITIONAL INFORMATION:**

I have 2 children in the club - one boy and one girl - and have served on the MSC board for the past 5 years. As head of MSC's Health and Safety Committee, I have worked to guide the club safely through the recent pandemic and to promote concussion education and awareness. I have also served on the Fundraising Committee, Manager's Committee, and Coach Committee. MSC has played a huge role in my children's lives and I am excited to continue to support its growth and success.

# Scott Searcy

[scott.searcy@me.com](mailto:scott.searcy@me.com)

773-758-0836

**Current Role:** Director

**Committee Involvements:** Scholarship Chair, Managers Chair, Education Committee,

**TEAM AFFILIATION:** Atletico U14, **CURRENT TEAM MANAGER**

**YEARS AT MSC AND INVOLVEMENT:** Eight seasons. Team Manager (seven). Board of Directors (four).

## **ADDITIONAL INFORMATION:**

Our family has been a part of Manhattan Soccer Club for the past eight seasons. During that time in a city of millions we have found our own small community with MSC. It has been my pleasure to watch my son's love and skill for the game grow over that time. It would be an honor to continue to serve on the Board of Directors and continue to guide the club on a path to help other New York City kids' love of the game.

I continued my role on the Team Managers Committee helping several of you with your various questions. I coordinated and led a new training seminar at the beginning of the season to help new and existing Team Managers. I plan to continue this seminar and perhaps running others during the year if necessary.

I hope to find more reasons to be prideful in the work this group does for the community and to remain a part of the Board. I ask for your vote to continue my role on the MSC Board of Directors in the 2023-24 season. Thank you for your time and consideration.

## New Candidates (current managers)

# Amy Johnson

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910-309-2003

**TEAM AFFILIATION:** Current team Courage (daughter Kendall) where I am the **CURRENT TEAM MANAGER**. Next year she will be on Rowdies.

**YEARS AT MSC AND INVOLVEMENT:** 5 years; 4 years as team manager

### **ADDITIONAL INFORMATION:**

My daughter joined MSC several years ago. During that time I have seen her passion for soccer grow. I have seen firsthand the strength of the development program as she has grown as a player and teammate. I would like to help that program continue to be strong. The last four years I have been able to volunteer as my daughter's team manager. This position allowed me to use my organization, logistical efficacy and overall management skills to help coordinate whatever was needed for the team. I have the capacity/availability to regularly attend meetings, help with email correspondence and conference calls. I am a dedicated hard worker and I feel I can be a great asset to cement MSC as the preeminent youth soccer program in New York City. Thank you for your consideration.

# David Lee

[dalee311@gmail.com](mailto:dalee311@gmail.com)

917-848-1486

**TEAM AFFILIATION:** Arsenal **CURRENT TEAM MANAGER;** Cologne - Team Parent; Inter - Team Parent

**YEARS AT MSC AND INVOLVEMENT:** 7 years (2 years being team manager for Arsenal)

## **ADDITIONAL INFORMATION:**

Dear MSC Community,

I am excited to submit my application to join the Board of Directors.

By way of background, I am a father of three MSC children, Logan (age 11, Cologne), Emelie (age 9, Arsenal) and Leo (age 7, Inter). All 3 kids have grown up playing soccer with MSC from their first days in the Tiny Tigers program to now playing on their respective teams traveling to various parts of the Northeast. Through their soccer journey, my wife and I have been able to experience the impact of MSC's coaching philosophy in shaping their skills and encouraging a passion for the game.

For the past 2 years, I've had the privilege of being a parent manager for Arsenal and observed the importance of partnership between the MSC leadership and families in curating a competitive soccer experience that navigates the reality of the NYC family. My wife and I have plugged into the MSC community because it is an important part of our children's lives and I also appreciate how important participating in club soccer is to other children's lives as well. We want the program to continue thriving and we want to help expand this community so that other families can have similarly rewarding experiences.

Through my manager experience, I have developed a real interest and joy in helping out MSC's girls program, particularly on the younger side, and have gotten to know so many great MSC families along the way. While I enthusiastically support both the boys and girls sides of the club, I am particularly interested in helping the girls to attract more families and retain more girls who are deeply passionate about soccer and sports in general. I do believe that a big part of that effort is creating a warm community for families with younger girls who are getting introduced to soccer and ultimately providing the best soccer experience. A larger base of young players on the girls side could help sustain a broader effort to reach new heights of competitiveness, such as joining the ECNL regional league. This is all really exciting.

In my professional life, I am a private equity investor and also have a legal background. I hope to bring some of my finance and legal skills in support of the board in navigating contracts with the city, venues, etc. or with thinking through budgets and financial commitments and fundraising. Mostly, I am hopeful to bring energy, commitment and empathy to add to a board that has already helped shape one of the top sports programs in NYC, but is looking to improve every day. Thank you for your consideration.





# David Martinez

[davemartinezny@gmail.com](mailto:davemartinezny@gmail.com)

347-739-2131

**TEAM AFFILIATION:** G2011 Rowdies (EDP) **CURRENT CO-MANAGER**

**YEARS AT MSC AND INVOLVEMENT:** One, Team Manager

## **ADDITIONAL INFORMATION:**

My daughter's competitive soccer journey has taken our family through the gamut of New York youth soccer. We came from Asphalt Green but also were a part of the Kosmos organization, SKNYC and several private mom and pop operations throughout the soccer fields of Queens.

It is with that background that I can confidently declare MSC as the first and only true "club" we have ever joined.

From first contact to first touch, I've personally been struck by the love, caring and passion we've encountered from the folks who don the red, black and grey. As a former soccer journalist and purveyor of media, MSC provides the closest thing to the community feel that comes to define "clubs" in the world's game. It is the only club in the five boroughs that can say, without equivocation or exaggeration, that they provide a ladder to professional play – a fact that can, at times, be lost in the noise of the New York soccer scene. And at its heart, MSC also benefits from experienced hands who guide the club with the care of family.

That is a rare sight around these parts.

My hope today is to lend my experience both as a journalist and the former owner of a premier media website that reached nearly 3 million readers a year (Empire of Soccer) to benefit the continued growth of MSC. My background in writing and communication along with local connections and understanding of the soccer community can be of value to MSC as the club continues its transformation from a local youth powerhouse to a professional ladder for our aspiring youngsters. And time commitments would not be an issue either – my family owns and operates Martinez Cleaning, a janitorial firm which currently employs over 200 people throughout the Tri-State. My schedule allows flexibility for me to make every practice and match for my daughter Mia and will afford the same flexibility and attention to board duties as well.

Thank you for your time and consideration. Please reach out if you have any questions.

# Rob McGlarry

[robert.mcglarry@gmail.com](mailto:robert.mcglarry@gmail.com)

917-750-6349

**TEAM AFFILIATION:** Daughter on 2006 Devils; Daughter on 2011 Ajax **CURRENT CO-MANAGER**

**YEARS AT MSC AND INVOLVEMENT:** My older daughter has been playing with MSC since 2014 and the academy before that. My younger daughter has been with Ajax since 2018 and I have been the co-manager of Ajax the last two years.

## **ADDITIONAL INFORMATION:**

For the last decade, MSC has been an important part of my family's life. My daughter, Maura, now on the U-17 Devils, began with the youth academy sessions and then joined the Club for her U-8 season. Her sister, Fiona, now on the U-12 Ajax team, followed her – and we have followed them to countless training sessions and games at Randall's Island and beyond. For the last two years I have served as the co-manager of Ajax and it has provided me with a window into all of the work that goes into running the club. I have worked in professional sports for two decades, most recently running the cable networks owned by Major League Baseball and the National Hockey League and have seen how much youth sports have changed in that time. Those changes present challenges and opportunities for organizations like MSC. I believe my experience with the club and my professional background, including training as a lawyer, would enable me to help the club navigate its future. The club has given a lot to my family and I would like to give something back to it.

# New Candidates

## Aaron Blumenthal

[aaronblumenthal@yahoo.com](mailto:aaronblumenthal@yahoo.com)  
917-836-7827

**TEAM AFFILIATION:** Parent (Marseille B2011, PSG Blue B2013)

**YEARS AT MSC AND INVOLVEMENT:** We joined MSC In January 2023. Our teams have managers in place, thus this is my first volunteer application

### **ADDITIONAL INFORMATION:**

Why I want to be on the MSC Board of Directors:

Having been actively involved with the soccer clubs of my three kids (Isabel 2009, Jonah 2011, Zak 2013) since they were six years old, I care deeply about the developmental experience they have playing the game, socializing, and growing through the sport. Especially given the backdrop of COVID; the ability for them to have had an environment fostering physical health, alternative to screen time, a structure for confidence building, learning teamwork, making new friends, benefiting from strong coaching and community checks a ton of boxes for us as a family.

The kids grew up in the West Side Soccer League in Manhattan where both my wife and I have volunteer parent-coached all of the kids' teams (core and tournament) each season going back many years. Jonah and Zak began to outgrow the WSSL offering over the past couple of years and we joined MSC in the winter of '22/'23 to evolve the kids' experience to include additional rigor, discipline, and a culture where they are being pushed to achieve to the extent of their abilities. They are all fortunately motivated and passionate about soccer, and MSC also gives them the opportunity to actualize their competitive qualities.

Each of their current teams have team managers in place thus this is my first opportunity to volunteer for an active role in MSC. I see MSC as an elite-level club with a reputation that rivals the best in the region. I'd like to work with leadership on strategies to continue to attract the best talent and grow the organization where it makes strategic sense. I believe my background in business, strategy, and finance would be relevant to supporting that goal.

What I might bring to the Board:

I believe my education, training and specialized knowledge would be most relevant to adding capacity to MSC's strategic planning and financial optimization efforts. I hold an MBA in Corporate Finance from NYU Stern School of Business and a Bachelors in Business Management from Yeshiva University. In the context of my current role as a VP Wealth Manager and Financial Advisor at Merrill Lynch, I hold a Certified Private Wealth Advisor designation which focuses on broad-based investing and financial planning knowledge.

My career began 25 years ago as a researcher in the Banking Practice at McKinsey & Company, a leading strategy management consulting firm. I have worked on Wall Street in corporate finance, investments, and wealth management for two decades at Lehman Brothers, Barclays, and Merrill Lynch. I have managed multiple teams and established a successful client-facing financial planning and advisory practice. Financial and business strategy and collaboration are at the core of each of these ventures.

Current and prior volunteer and leadership experience:

I currently serve on the Board of Directors of the Timber Trails Community Association and on the Long Range Planning Committee at the Lake Naomi Club (HOA in Pocono Pines, PA). In our NYC community I've coached my children's multiple soccer, baseball, and football teams for many years. I have been a member of the Finance Committee at my children's school for the last five years. For three years I served as chair of the board of Familykind – a non-profit dedicated to helping parents and children cope with divorce and separation. During my time working with small businesses at Lehman Brothers, I was recognized annually for my success in expanding the Firm's engagement with minority and women-owned business enterprises in the NYC area. In the past, I have been active in Big Brother Big Sister of New York and PENCIL Principal for a Day. Additionally, my wife and I are active fundraisers for organizations such as Team for Kids, Foodbank NYC, Robin Hood Foundation, World Food Program, and Doctors without Borders.

# Amina Akram

[amina.akram@gmail.com](mailto:amina.akram@gmail.com)

917-238-1032

**TEAM AFFILIATION:** Arsenal Player's parent

**YEARS AT MSC AND INVOLVEMENT:** My daughter has been playing with MSC coaches since she was 5 years old. She is now 9. So we've been affiliated with the club for a little over 4 years.

**ADDITIONAL INFORMATION:**

As a soccer mom, and a litigator-turned-entrepreneur, I've always been deeply vested in helping children reach their highest potential, sometimes by representing them in court and then launching an Ed-tech company to give the opportunities to connect over literary content.

Soccer is a big part of my daughter's life, who was born in Brazil in 2014 (the year of FIFA World Cup in Brazil). My motivation in becoming a board member stems from wanting to be more involved in the MSC community and seeks ways to best help the club in its mission to help talented children from all kinds of economically and socially diverse backgrounds.

# Chris O'Connor

[christopher.c.oconnor@gmail.com](mailto:christopher.c.oconnor@gmail.com)  
917-232-8524

**TEAM AFFILIATION:** Liverpool - Dad, supporter, driver, observer

**YEARS AT MSC AND INVOLVEMENT:** 2 officially - an additional with Covid where we did independent training

## **ADDITIONAL INFORMATION:**

I like the club and its been great for our family. Our son is learning very important life skills and the coaching, team environment, players, and parents are part of our family fabric. I believe in the program and regularly talk to parents about why it is so differentiated. Our son has developed terrific technical skills, but more importantly, he is learning to be a good human and teammate. Our coach is fair, inclusive, holds to his vision and executes. We trust him teaching our son some of the more important life skills about humanity, hard work, and preparation. As a result, we have made new friends, had opportunities that we didn't know existed and are having fun (even with the commitment).

I would be honored to make a time contribution to the program. I work in corporate strategy for multi-national companies and have also worked in small businesses. I can help set the vision, take a pragmatic view of how to set tactical next steps, understand fairly sophisticated finance and have worked with non-profits before. While this is revenue generating, there is an aspect of ensuring the right funding levels to ensure the program health, the appropriate level of investment into the players and any (if they exist) expansion goals.

Happy to speak more. This is a great program that would have been terrific for me as a child and I am grateful for the love, appreciation and attention the coaches and program give my son and his teammates.

# David Carnoy

[dcarnoy@gmail.com](mailto:dcarnoy@gmail.com)

917-312-0024

**TEAM AFFILIATION:** Wolves ECNL 2006, Atletico ECNL 2009 and Revolution ECRL 2009

**YEARS AT MSC AND INVOLVEMENT:** Oldest son started 11 years ago.

**ADDITIONAL INFORMATION:**

My kids have been with the club for a long time and with two boys and a girl playing, I've experienced both the boys side and girls side of MSC. With 2024 being the last year I'll have three kids playing on teams at the club, I decided this year be a good time volunteer for the board. I played soccer at the collegiate level and have experience in tech/media (I've been an Executive Editor at the tech website CNET for the last 23 years). My wife, Lisa, is currently on the board of US Soccer, so I've tangentially had some exposure to soccer board work on the national level. Finally, for what it's worth, I've served the last 11 years on our building's condo board.

# Jeff Reich

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917-974-9743

**TEAM AFFILIATION:** Thunder (graduated), Roma, Ajax

**YEARS AT MSC AND INVOLVEMENT:** We have been an "MSC Family" for the past 7 years with all three of my children participating on the "A" team of their age appropriate level. We started out like so many MSC families in WSSL core then WSSL travel and migrated over when the level of play and competition dictated us to do so.

**ADDITIONAL INFORMATION:**

I like to think I bring a lot to the MSC board- leadership, dedication, love of the game. It's likely many of the existing board members know me from my team affiliations with my 3 children (Thunder, Roma, Ajax). Some members know me from (humbly speaking) Geezer FC. Some know me from other city youth sports and assorted school related activities. I would hope all of them know me to be a committed, supportive and passionate father. I'm fan not of soccer but of youth sports and all that it means. I have seen the positive impact youth soccer has had on my children and I believe very deeply in the values taught around the soccer field. MSC remains the top tier brand for NYC soccer and it must stay that way. The MSC teams I have been apart of already had strong managers. I tried and hope I demonstrated the willingness to support and assist them. For many years I ran my children's WSSL travel team. So I understand full well what is needed in an organization that is built on a hybrid model. A model that is part professional and part volunteer. A model, that like a soccer team, is only as good as it's weakest link. My children have another 10 years (cumulative) in the club and I want to be apart of making this organization even stronger for the coming decade.



# Jeffery Eisenstein

[eisenstj@gmail.com](mailto:eisenstj@gmail.com)

917-541-5410

**TEAM AFFILIATION:** Chelsea and Wave

**YEARS AT MSC AND INVOLVEMENT:** 5 years

**ADDITIONAL INFORMATION:**

I truly believe in the core mission of MSC. I have seen my children develop a passion for the sport with the club. I love the community it develops and the core values it teaches. I tell anyone who will listen that their kid at a young age should be interested in MSC. I would like to give back to the club. My background in finance, knowledge of youth soccer and board experience with Emory University, I believe will be a strong combination to help further MSCs purpose. Happy to chat with anyone about my interest level and background. Thank you for your consideration.